

Regional Conference on Public Relations in Modern Policing



U.S. Embassy Skopje's ICITAP Program in partnership with the Ministry of Interior and the Organisation for Security and Cooperation in Europe held a two day Regional Conference, with a goal to improve partnerships between the various Ministries of Interior public affairs units and the news media.

The conference was held Mavrovo, Macedonia on 16th and 17th November 2012, participants included Press & Public Relations Officers from the Ministries of Interior of Albania, Austria, Bulgaria, Croatia, Kosovo, Montenegro, Serbia, Slovenia and from the host country Macedonia.

The Conference was conducted in two parts. The first illustrating the importance and the use of multimedia in the public relations, and the second part focused on the importance of maintaining the presumption of innocence principle media.